

## ORDER



**Orders**  
**Order / Rev:** 45072  
**Alt Order #:** 27665836  
**Product Desc:** TV  
**Estimate:** 1469  
**Flight Dates:** 03/28/22 - 05/15/22  
**Original Date / Rev:** 04/13/22 / 04/13/22  
**Order Type:** GENERAL

## KLKN-TV

**Primary AE:** Katz Washington, D.C.  
**Sales Office:** DC  
**Sales Region:** National

**Agency Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 815 Grandview Ave., Ste. 600  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Brett Lindstrom for Governor  
**Demographic:** A18+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-05

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 03/28/22   | 04/24/22 | 186     | \$28,335.00  | \$24,084.75 |
| 04/25/22   | 05/10/22 | 109     | \$17,330.00  | \$14,730.50 |

## Totals

| Month         | # Spots    | Gross Amount       | Net Amount         | Rating      |
|---------------|------------|--------------------|--------------------|-------------|
| April 2022    | 186        | \$28,335.00        | \$24,084.75        | 0.00        |
| May 2022      | 109        | \$17,330.00        | \$14,730.50        | 0.00        |
| <b>Totals</b> | <b>295</b> | <b>\$45,665.00</b> | <b>\$38,815.25</b> | <b>0.00</b> |

## Account Executives

| Account Executive     | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-----------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington, D.C. |              |              | Start Of Order - End Of Order | 100%    |

| Ln   | Ch   | Start    | End      | Inventory Code   | Break | Start/End Time | Days    | Len | Spots | Rate     | Pri  | Rtg  | Type | Spots | Amount     |
|--|------|----------|----------|--|-------|----------------|---------|-----|-------|----------|------|------|------|-------|------------|
| 1  | KLKN | 04/04/22 | 05/06/22 | Ch 8 News at 6a M-F<br>Ch 8 Eyewitness News 6a<br>KILKN News 8 This AM | CM    | 6a-7a          | MTWTF-- | :30 | 5     | \$105.00 | P-04 | 0.00 | NM   | 25    | \$2,625.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Start Date   End Date   Weekdays   Spots/Week   Rate   Rating<br>Week: 04/04/22   04/10/22   MTWTF--   5   \$105.00   0.00<br>Week: 04/11/22   04/17/22   MTWTF--   5   \$105.00   0.00<br>Week: 04/18/22   04/24/22   MTWTF--   5   \$105.00   0.00<br>Week: 04/25/22   05/01/22   MTWTF--   5   \$105.00   0.00<br>Week: 05/02/22   05/08/22   MTWTF--   5   \$105.00   0.00 |      |          |          |  |       |                |         |     |       |          |      |      |      |       |            |
| 2  | KLKN | 04/04/22 | 05/06/22 | Good Morning America<br>Good Morning America                           | CM    | 7a-9a          | MTWTF-- | :30 | 5     | \$140.00 | P-04 | 0.00 | NM   | 20    | \$2,800.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Start Date   End Date   Weekdays   Spots/Week   Rate   Rating<br>Week: 04/04/22   04/10/22   MTWTF--   5   \$140.00   0.00<br>Week: 04/11/22   04/17/22   -----   0   \$0.00   0.00<br>Week: 04/18/22   04/24/22   MTWTF--   5   \$140.00   0.00<br>Week: 04/25/22   05/01/22   MTWTF--   5   \$140.00   0.00<br>Week: 05/02/22   05/08/22   MTWTF--   5   \$140.00   0.00     |      |          |          |  |       |                |         |     |       |          |      |      |      |       |            |
| 3  | KLKN | 04/04/22 | 05/06/22 | Ch 8 News Midday M-F<br>Ch 8 News Midday M-F                           | CM    | 11a-12p        | MTWTF-- | :30 | 5     | \$75.00  | P-04 | 0.00 | NM   | 25    | \$1,875.00 |

Order / Rev: 45072  
 Alt Order #: 27665836  
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor  
 Product Desc: TV  
 Estimate: 1469  
 KLKN-TV

| Ln  | Ch        | Start             | End                  | Inventory Code                                 | Break | Start/End Time        | Days            | Len           | Spots             | Rate                  | Pri  | Rtg           | Type        | Spots | Amount     |
|---|-----------|-------------------|----------------------|--|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|------|---------------|-------------|-------|------------|
| COMMENTS APPLY TO SUB LINES A THRU A<br>Channel 8 Eyewitness News- Midday   |           |                   |                      |  |       |                       |                 |               |                   |                       |      |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>                                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |            |
|   |           | Week: 04/04/22    | 04/10/22             | MTWTF--  |       |                       |                 |               | 5                 | \$75.00               |      | 0.00          |             |       |            |
|   |           | Week: 04/11/22    | 04/17/22             | MTWTF--  |       |                       |                 |               | 5                 | \$75.00               |      | 0.00          |             |       |            |
|   |           | Week: 04/18/22    | 04/24/22             | MTWTF--  |       |                       |                 |               | 5                 | \$75.00               |      | 0.00          |             |       |            |
|   |           | Week: 04/25/22    | 05/01/22             | MTWTF--  |       |                       |                 |               | 5                 | \$75.00               |      | 0.00          |             |       |            |
|   |           | Week: 05/02/22    | 05/08/22             | MTWTF--  |       |                       |                 |               | 5                 | \$75.00               |      | 0.00          |             |       |            |
| 4   | KLKN      | 04/04/22          | 05/06/22             | M-F 1p-2p<br>M-F 1p-2p                         | CM    | 1p-2p                 | MTWTF--         | :30           | 5                 | \$50.00               | P-04 | 0.00          | NM          | 24    | \$1,200.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>General Hospital                    |           |                   |                      |  |       |                       |                 |               |                   |                       |      |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>                                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |            |
|   |           | Week: 04/04/22    | 04/10/22             | MTWTF--  |       |                       |                 |               | 5                 | \$50.00               |      | 0.00          |             |       |            |
|   |           | Week: 04/11/22    | 04/17/22             | MTWTF--  |       |                       |                 |               | 4                 | \$50.00               |      | 0.00          |             |       |            |
|   |           | Week: 04/18/22    | 04/24/22             | MTWTF--  |       |                       |                 |               | 5                 | \$50.00               |      | 0.00          |             |       |            |
|   |           | Week: 04/25/22    | 05/01/22             | MTWTF--  |       |                       |                 |               | 5                 | \$50.00               |      | 0.00          |             |       |            |
|   |           | Week: 05/02/22    | 05/08/22             | MTWTF--  |       |                       |                 |               | 5                 | \$50.00               |      | 0.00          |             |       |            |
| 5   | KLKN      | 03/28/22          | 04/01/22             | Ch 8 News at 5p M-F<br>Ch 8 News 5p M-F        | CM    | 5p-530p               | MTWTF--         | :30           | 5                 | \$150.00              | P-05 | 0.00          | NM          | 5     | \$750.00   |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Channel 8 Eyewitness News At Five   |           |                   |                      |  |       |                       |                 |               |                   |                       |      |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>                                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |            |
|   |           | Week: 03/28/22    | 04/03/22             | MTWTF--  |       |                       |                 |               | 5                 | \$150.00              |      | 0.00          |             |       |            |
| 6   | KLKN      | 03/28/22          | 04/03/22             | Ch 8 News at 6p M-F<br>Ch 8 Eyewitness News 6p | CM    | 6p-630p               | MTWTF--         | :30           | 5                 | \$200.00              | P-05 | 0.00          | NM          | 5     | \$1,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Channel 8 Eyewitness News At Six    |           |                   |                      |  |       |                       |                 |               |                   |                       |      |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>                                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |            |
|   |           | Week: 03/28/22    | 04/03/22             | MTWTF--  |       |                       |                 |               | 5                 | \$200.00              |      | 0.00          |             |       |            |
| 7   | KLKN      | 04/04/22          | 05/06/22             | M-F 630p-7p<br>M-F 630p-7p                     | CM    | 630p-7p               | MTWTF--         | :30           | 4                 | \$175.00              | P-04 | 0.00          | NM          | 15    | \$2,625.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Entertainment Tonight               |           |                   |                      |  |       |                       |                 |               |                   |                       |      |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>                                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |            |
|   |           | Week: 04/04/22    | 04/10/22             | MTWTF--  |       |                       |                 |               | 3                 | \$175.00              |      | 0.00          |             |       |            |
|   |           | Week: 04/11/22    | 04/17/22             | -----  |       |                       |                 |               | 0                 | \$0.00                |      | 0.00          |             |       |            |
|   |           | Week: 04/18/22    | 04/24/22             | MTWTF--  |       |                       |                 |               | 4                 | \$175.00              |      | 0.00          |             |       |            |
|   |           | Week: 04/25/22    | 05/01/22             | MTWTF--  |       |                       |                 |               | 4                 | \$175.00              |      | 0.00          |             |       |            |
|   |           | Week: 05/02/22    | 05/08/22             | MTWTF--  |       |                       |                 |               | 4                 | \$175.00              |      | 0.00          |             |       |            |
| 8   | KLKN      | 04/04/22          | 05/06/22             | Ch 8 News at 10p M-F<br>Ch 8 News at 10p M-F   | CM    | 10p-1035p             | MTWTF--         | :30           | 5                 | \$250.00              | P-04 | 0.00          | NM          | 23    | \$5,750.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Channel 8 Eyewitness News At Ten    |           |                   |                      |  |       |                       |                 |               |                   |                       |      |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>                                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |            |
|   |           | Week: 04/04/22    | 04/10/22             | MTWTF--  |       |                       |                 |               | 5                 | \$250.00              |      | 0.00          |             |       |            |
|   |           | Week: 04/11/22    | 04/17/22             | MTWTF--  |       |                       |                 |               | 5                 | \$250.00              |      | 0.00          |             |       |            |
|   |           | Week: 04/18/22    | 04/24/22             | MTWTF--  |       |                       |                 |               | 5                 | \$250.00              |      | 0.00          |             |       |            |
|   |           | Week: 04/25/22    | 05/01/22             | MTWTF--  |       |                       |                 |               | 5                 | \$250.00              |      | 0.00          |             |       |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>   |  |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           |      | <u>Rtg</u>    | <u>Type</u> |       |            |
| 23  | KLKN      | 04/25/22-05/01/22 | Ch 8 News at 10p M-F |  |       | 10p-1035p             | MTWThF----      | :30           |                   | <del>(\$250.00)</del> |      | 0.00          | NM          |       |            |
| See MG 43.25,43.26,43.27<br>[Schedule Change-Late News 4/28 & 4/29] Preempt |           |                   |                      |  |       |                       |                 |               |                   |                       |      |               |             |       |            |
| 24  | KLKN      | 04/25/22-05/01/22 | Ch 8 News at 10p M-F |  |       | 10p-1035p             | MTWThF----      | :30           |                   | <del>(\$250.00)</del> |      | 0.00          | NM          |       |            |
| See MG 43.25,43.26,43.27<br>[Schedule Change-Late News 4/28 & 4/29] Preempt |           |                   |                      |  |       |                       |                 |               |                   |                       |      |               |             |       |            |
|   |           | Week: 05/02/22    | 05/08/22             | MTWTF--  |       |                       |                 |               | 5                 | \$250.00              |      | 0.00          |             |       |            |
| N 9   | KLKN      | 04/04/22          | 05/05/22             | Thursday Prime 3<br>Thursday Prime 3           | CM    | 9p-10p                | ---T---         | :30           | 1                 | \$250.00              | P-04 | 0.00          | NM          | 3     | \$750.00   |
| COMMENTS APPLY TO SUB LINES A THRU B<br>Big Sky-ABC                         |           |                   |                      |  |       |                       |                 |               |                   |                       |      |               |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>      | <u>Weekdays</u>                                |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |            |
|   |           | Week: 04/04/22    | 04/10/22             | ---T---  |       |                       |                 |               | 1                 | \$250.00              |      | 0.00          |             |       |            |
|   |           | Week: 04/11/22    | 04/17/22             | -----  |       |                       |                 |               | 0                 | \$0.00                |      | 0.00          |             |       |            |

Order / Rev: 45072  
 Alt Order #: 27665836  
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor  
 Product Desc: TV  
 Estimate: 1469  
 KLKN-TV

| Ln  | Ch        | Start             | End             | Inventory Code           | Break | Start/End Time        | Days            | Len           | Spots             | Rate                  | Pri  | Rtg           | Type        | Spots | Amount   |
|---|-----------|-------------------|-----------------|--------------------------|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|------|---------------|-------------|-------|----------|
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |          |
| Week:   |           | 04/18/22          | 04/24/22        | ---T---                  |       |                       |                 |               | 1                 | \$250.00              |      | 0.00          |             |       |          |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           |      | <u>Rtg</u>    | <u>Type</u> |       |          |
| 4   | KLKN      | 04/18/22-04/24/22 |                 | Thursday Prime 3         |       | 9p-10p                | ---Th-----      | :30           |                   | <del>(\$250.00)</del> |      | 0.00          | NM          |       |          |
| See MG 9.6  |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| [Schedule Change-Abbott Elementary 930p-10p] Preempt  |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| 6   | KLKN      | 04/18/22-04/24/22 |                 | Thursday Prime 3         |       | 9p-10p                | ---Th-----      | :30           |                   | \$250.00              |      | 0.00          | NM          |       |          |
| Ⓜ MG for 9.4 04/21                                    |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| Week:   |           | 04/25/22          | 05/01/22        | -----                    |       |                       |                 |               | 0                 | \$0.00                |      | 0.00          |             |       |          |
| Week:   |           | 05/02/22          | 05/08/22        | ---T---                  |       |                       |                 |               | 1                 | \$250.00              |      | 0.00          |             |       |          |
| 10  | KLKN      | 04/29/22          | 04/29/22        | NFL Draft Fri            | CM    | 6p-1030p              | ----F--         | :30           | 1                 | \$400.00              | P-05 | 0.00          | NM          | 1     | \$400.00 |
| NFL Draft Friday                                      |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| COMMENTS APPLY TO SUB LINES A THRU A                  |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| NFL Draft on ABC (Rounds 2-3)                         |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |          |
| Week:   |           | 04/25/22          | 05/01/22        | ----F--                  |       |                       |                 |               | 1                 | \$400.00              |      | 0.00          |             |       |          |
| 13  | KLKN      | 04/04/22          | 05/07/22        | Ch 8 News Sat at 6p      | CM    | 6p-630p               | -----S-         | :30           | 1                 | \$100.00              | P-04 | 0.00          | NM          | 3     | \$300.00 |
| Ch 8 News Sat at 6p                                   |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| COMMENTS APPLY TO SUB LINES A THRU A                  |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| Eyewitness News 8 At 6-Sat                            |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |          |
| Week:   |           | 04/04/22          | 04/10/22        | -----S-                  |       |                       |                 |               | 1                 | \$100.00              |      | 0.00          |             |       |          |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>       |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           |      | <u>Rtg</u>    | <u>Type</u> |       |          |
| 2   | KLKN      | 04/04/22-04/10/22 |                 | Ch 8 News Sat at 6p      |       | 6p-630p               | -----Sa--       | :30           |                   | <del>(\$200.00)</del> |      | 0.00          | NM          |       |          |
| See MG 14.7, 14.8                                     |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| [Schedule Change-Saturday Early News 5p-530p] Preempt |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| Week:   |           | 04/11/22          | 04/17/22        | -----                    |       |                       |                 |               | 0                 | \$0.00                |      | 0.00          |             |       |          |
| Week:   |           | 04/18/22          | 04/24/22        | -----S-                  |       |                       |                 |               | 1                 | \$100.00              |      | 0.00          |             |       |          |
| Week:   |           | 04/25/22          | 05/01/22        | -----S-                  |       |                       |                 |               | 1                 | \$100.00              |      | 0.00          |             |       |          |
| Week:   |           | 05/02/22          | 05/08/22        | -----S-                  |       |                       |                 |               | 1                 | \$100.00              |      | 0.00          |             |       |          |
| 14  | KLKN      | 04/04/22          | 05/07/22        | Ch 8 News Sat at 10p     | CM    | 10p-1035p             | -----S-         | :30           | 1                 | \$200.00              | P-04 | 0.00          | NM          | 4     | \$800.00 |
| Ch 8 News Sat at 10p                                  |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| COMMENTS APPLY TO SUB LINES A THRU A                  |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| Channel 8 Eyewitness News At Ten                      |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |          |
| Week:   |           | 04/04/22          | 04/10/22        | -----                    |       |                       |                 |               | 0                 | \$0.00                |      | 0.00          |             |       |          |
| Week:   |           | 04/11/22          | 04/17/22        | -----S-                  |       |                       |                 |               | 1                 | \$200.00              |      | 0.00          |             |       |          |
| Week:   |           | 04/18/22          | 04/24/22        | -----S-                  |       |                       |                 |               | 1                 | \$200.00              |      | 0.00          |             |       |          |
| Week:   |           | 04/25/22          | 05/01/22        | -----S-                  |       |                       |                 |               | 1                 | \$200.00              |      | 0.00          |             |       |          |
| Week:   |           | 05/02/22          | 05/08/22        | -----S-                  |       |                       |                 |               | 1                 | \$200.00              |      | 0.00          |             |       |          |
| 15  | KLKN      | 04/03/22          | 05/08/22        | Good Morning America \$M |       | 7a-8a                 | -----S          | :30           | 2                 | \$75.00               | P-04 | 0.00          | NM          | 7     | \$525.00 |
| Good Morning America Su                               |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| COMMENTS APPLY TO SUB LINES A THRU A                  |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| Weekend Good Morning America                          |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |          |
| Week:   |           | 03/28/22          | 04/03/22        | -----S                   |       |                       |                 |               | 2                 | \$75.00               |      | 0.00          |             |       |          |
| Week:   |           | 04/04/22          | 04/10/22        | -----S                   |       |                       |                 |               | 1                 | \$75.00               |      | 0.00          |             |       |          |
| Week:   |           | 04/11/22          | 04/17/22        | -----S                   |       |                       |                 |               | 1                 | \$75.00               |      | 0.00          |             |       |          |
| Week:   |           | 04/18/22          | 04/24/22        | -----S                   |       |                       |                 |               | 1                 | \$75.00               |      | 0.00          |             |       |          |
| Week:   |           | 04/25/22          | 05/01/22        | -----S                   |       |                       |                 |               | 1                 | \$75.00               |      | 0.00          |             |       |          |
| Week:   |           | 05/02/22          | 05/08/22        | -----S                   |       |                       |                 |               | 1                 | \$75.00               |      | 0.00          |             |       |          |
| 16  | KLKN      | 04/03/22          | 04/03/22        | This Week                | CM    | 8a-9a                 | -----S          | :30           | 1                 | \$75.00               | P-05 | 0.00          | NM          | 1     | \$75.00  |
| This Week   |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| COMMENTS APPLY TO SUB LINES A THRU A                  |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| This Week   |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |          |
| Week:   |           | 03/28/22          | 04/03/22        | -----S                   |       |                       |                 |               | 1                 | \$75.00               |      | 0.00          |             |       |          |
| 17  | KLKN      | 04/04/22          | 05/08/22        | ABC World News Su        | CM    | 5p-530p               | -----S          | :30           | 1                 | \$175.00              | P-02 | 0.00          | NM          | 3     | \$525.00 |
| ABC World News Su                                     |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| COMMENTS APPLY TO SUB LINES A THRU A                  |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
| ABC News-Sun  |           |                   |                 |                          |       |                       |                 |               |                   |                       |      |               |             |       |          |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |      | <u>Rating</u> |             |       |          |
| Week:   |           | 04/04/22          | 04/10/22        | -----                    |       |                       |                 |               | 0                 | \$0.00                |      | 0.00          |             |       |          |
| Week:   |           | 04/11/22          | 04/17/22        | -----                    |       |                       |                 |               | 0                 | \$0.00                |      | 0.00          |             |       |          |

Order / Rev: 45072  
Alt Order #: 27665836  
Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor  
Product Desc: TV  
Estimate: 1469  
KLKN-TV

| Ln             | Ch        | Start             | End             | Inventory Code                       | Break | Start/End Time        | Days            | Len           | Spots             | Rate        | Pri  | Rtg           | Type        | Spots | Amount     |
|----------------|-----------|-------------------|-----------------|--------------------------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------|------|---------------|-------------|-------|------------|
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 04/18/22 |           | 04/18/22          | 04/24/22        | -----S                               |       |                       |                 |               | 1                 | \$175.00    |      | 0.00          |             |       |            |
| Week: 04/25/22 |           | 04/25/22          | 05/01/22        | -----S                               |       |                       |                 |               | 1                 | \$175.00    |      | 0.00          |             |       |            |
| Week: 05/02/22 |           | 05/02/22          | 05/08/22        | -----S                               |       |                       |                 |               | 1                 | \$175.00    |      | 0.00          |             |       |            |
| 18             | KLKN      | 04/03/22          | 05/08/22        | Ch 8 News Sun at 530p CM             |       | 530-6p                | -----S          | :30           | 1                 | \$200.00    | P-04 | 0.00          | NM          | 6     | \$1,200.00 |
|                |           |                   |                 | Ch 8 News Sun 530p                   |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | Channel 8 Eyewitness News At 5:30    |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 03/28/22 |           | 03/28/22          | 04/03/22        | -----S                               |       |                       |                 |               | 1                 | \$200.00    |      | 0.00          |             |       |            |
| Week: 04/04/22 |           | 04/04/22          | 04/10/22        | -----S                               |       |                       |                 |               | 1                 | \$200.00    |      | 0.00          |             |       |            |
| Week: 04/11/22 |           | 04/11/22          | 04/17/22        | -----S                               |       |                       |                 |               | 1                 | \$200.00    |      | 0.00          |             |       |            |
| Week: 04/18/22 |           | 04/18/22          | 04/24/22        | -----S                               |       |                       |                 |               | 1                 | \$200.00    |      | 0.00          |             |       |            |
| Week: 04/25/22 |           | 04/25/22          | 05/01/22        | -----S                               |       |                       |                 |               | 1                 | \$200.00    |      | 0.00          |             |       |            |
| Week: 05/02/22 |           | 05/02/22          | 05/08/22        | -----S                               |       |                       |                 |               | 1                 | \$200.00    |      | 0.00          |             |       |            |
| 19             | KLKN      | 04/04/22          | 05/08/22        | Ch 8 News Sun at 10p CM              |       | 10p-1035p             | -----S          | :30           | 1                 | \$250.00    | P-04 | 0.00          | NM          | 5     | \$1,250.00 |
|                |           |                   |                 | Ch 8 News Sun at 10p                 |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | Channel 8 Eyewitness News At Ten     |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 04/04/22 |           | 04/04/22          | 04/10/22        | -----S                               |       |                       |                 |               | 1                 | \$250.00    |      | 0.00          |             |       |            |
| Week: 04/11/22 |           | 04/11/22          | 04/17/22        | -----S                               |       |                       |                 |               | 1                 | \$250.00    |      | 0.00          |             |       |            |
| Week: 04/18/22 |           | 04/18/22          | 04/24/22        | -----S                               |       |                       |                 |               | 1                 | \$250.00    |      | 0.00          |             |       |            |
| Week: 04/25/22 |           | 04/25/22          | 05/01/22        | -----S                               |       |                       |                 |               | 1                 | \$250.00    |      | 0.00          |             |       |            |
| Week: 05/02/22 |           | 05/02/22          | 05/08/22        | -----S                               |       |                       |                 |               | 1                 | \$250.00    |      | 0.00          |             |       |            |
| 20             | KLKN      | 05/09/22          | 05/10/22        | Ch 8 News at 6a M-F CM               |       | 6a-7a                 | MT-----         | :30           | 2                 | \$105.00    | P-04 | 0.00          | NM          | 2     | \$210.00   |
|                |           |                   |                 | Ch 8 Eyewitness News 6a              |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | KILKN News 8 This AM                 |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 05/09/22 |           | 05/09/22          | 05/15/22        | MT-----                              |       |                       |                 |               | 2                 | \$105.00    |      | 0.00          |             |       |            |
| 21             | KLKN      | 05/09/22          | 05/10/22        | Good Morning America CM              |       | 7a-9a                 | MT-----         | :30           | 3                 | \$140.00    | P-04 | 0.00          | NM          | 3     | \$420.00   |
|                |           |                   |                 | Good Morning America                 |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | Good Morning America                 |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 05/09/22 |           | 05/09/22          | 05/15/22        | MT-----                              |       |                       |                 |               | 3                 | \$140.00    |      | 0.00          |             |       |            |
| 22             | KLKN      | 05/09/22          | 05/10/22        | Ch 8 News Midday M-F CM              |       | 11a-12p               | MT-----         | :30           | 1                 | \$50.00     | P-05 | 0.00          | NM          | 1     | \$75.00    |
|                |           |                   |                 | Ch 8 News Midday M-F                 |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | Channel 8 Eyewitness News- Midday    |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 05/09/22 |           | 05/09/22          | 05/15/22        | MT-----                              |       |                       |                 |               | 1                 | \$50.00     |      | 0.00          |             |       |            |
| <u>Spot</u>    | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                   |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> |      | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1              | KLKN      | 05/09/22-05/15/22 |                 | Ch 8 News Midday M-F                 |       | 11a-12p               | MT-----         | :30           |                   | \$75.00     |      | 0.00          | NM          |       |            |
| 23             | KLKN      | 05/09/22          | 05/10/22        | M-F 1p-2p CM                         |       | 1p-2p                 | MT-----         | :30           | 1                 | \$50.00     | P-04 | 0.00          | NM          | 1     | \$50.00    |
|                |           |                   |                 | M-F 1p-2p                            |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | General Hospital                     |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 05/09/22 |           | 05/09/22          | 05/15/22        | MT-----                              |       |                       |                 |               | 1                 | \$50.00     |      | 0.00          |             |       |            |
| 24             | KLKN      | 05/09/22          | 05/10/22        | Ch 8 News at 5p M-F CM               |       | 5p-530p               | MT-----         | :30           | 1                 | \$200.00    | P-04 | 0.00          | NM          | 1     | \$200.00   |
|                |           |                   |                 | Ch 8 News 5p M-F                     |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | Channel 8 Eyewitness News At Five    |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 05/09/22 |           | 05/09/22          | 05/15/22        | MT-----                              |       |                       |                 |               | 1                 | \$200.00    |      | 0.00          |             |       |            |
| 25             | KLKN      | 05/09/22          | 05/10/22        | Ch 8 News at 6p M-F CM               |       | 6p-630p               | MT-----         | :30           | 1                 | \$250.00    | P-04 | 0.00          | NM          | 1     | \$250.00   |
|                |           |                   |                 | Ch 8 Eyewitness News 6p              |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           |                   |                 | Channel 8 Eyewitness News At Six     |       |                       |                 |               |                   |             |      |               |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 05/09/22 |           | 05/09/22          | 05/15/22        | MT-----                              |       |                       |                 |               | 1                 | \$250.00    |      | 0.00          |             |       |            |

Order / Rev: 45072  
 Alt Order #: 27665836  
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor  
 Product Desc: TV  
 Estimate: 1469

KLKN-TV

| Ln  | Ch   | Start             | End             | Inventory Code                                 | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri  | Rtg           | Type | Spots | Amount   |
|---|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| 26  | KLKN | 05/09/22          | 05/10/22        | M-F 630p-7p<br>M-F 630p-7p                     | CM    | 630p-7p        | MT----- | :30 | 1                 | \$175.00    | P-04 | 0.00          | NM   | 1     | \$175.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Entertainment Tonight             |      |                   |                 |  |       |                |         |     |                   |             |      |               |      |       |          |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
| Week:   |      | 05/09/22          | 05/15/22        | MT-----  |       |                |         |     | 1                 | \$175.00    |      | 0.00          |      |       |          |
| 27  | KLKN | 05/09/22          | 05/10/22        | Ch 8 News at 10p M-F<br>Ch 8 News at 10p M-F   | CM    | 10p-1035p      | MT----- | :30 | 1                 | \$250.00    | P-04 | 0.00          | NM   | 1     | \$250.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Channel 8 Eyewitness News At Ten  |      |                   |                 |  |       |                |         |     |                   |             |      |               |      |       |          |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
| Week:   |      | 05/09/22          | 05/15/22        | MT-----  |       |                |         |     | 1                 | \$250.00    |      | 0.00          |      |       |          |
| 28  | KLKN | 03/28/22          | 05/06/22        | Ch 8 News at 6a M-F<br>Ch 8 Eyewitness News 6a | CM    | 6a-7a          | MTWTF-- | :30 | 5                 | \$105.00    | P-04 | 0.00          | NM   | 5     | \$525.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>KILKN News 8 This AM              |      |                   |                 |  |       |                |         |     |                   |             |      |               |      |       |          |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
| Week:   |      | 03/28/22          | 04/03/22        | MTWTF--  |       |                |         |     | 5                 | \$105.00    |      | 0.00          |      |       |          |
| Week:   |      | 04/04/22          | 04/10/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/11/22          | 04/17/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/18/22          | 04/24/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/25/22          | 05/01/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 05/02/22          | 05/08/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| 29  | KLKN | 03/28/22          | 05/06/22        | Good Morning America<br>Good Morning America   | CM    | 7a-9a          | MTWTF-- | :30 | 7                 | \$140.00    | P-04 | 0.00          | NM   | 7     | \$980.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Good Morning America              |      |                   |                 |  |       |                |         |     |                   |             |      |               |      |       |          |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
| Week:   |      | 03/28/22          | 04/03/22        | MTWTF--  |       |                |         |     | 7                 | \$140.00    |      | 0.00          |      |       |          |
| Week:   |      | 04/04/22          | 04/10/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/11/22          | 04/17/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/18/22          | 04/24/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/25/22          | 05/01/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 05/02/22          | 05/08/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| 30  | KLKN | 03/28/22          | 05/06/22        | Ch 8 News Midday M-F<br>Ch 8 News Midday M-F   | CM    | 11a-12p        | MTWTF-- | :30 | 5                 | \$50.00     | P-05 | 0.00          | NM   | 5     | \$250.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Channel 8 Eyewitness News- Midday |      |                   |                 |  |       |                |         |     |                   |             |      |               |      |       |          |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
| Week:   |      | 03/28/22          | 04/03/22        | MTWTF--  |       |                |         |     | 5                 | \$50.00     |      | 0.00          |      |       |          |
| Week:   |      | 04/04/22          | 04/10/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/11/22          | 04/17/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/18/22          | 04/24/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/25/22          | 05/01/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 05/02/22          | 05/08/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| 31  | KLKN | 03/28/22          | 05/06/22        | M-F 1p-2p<br>M-F 1p-2p                         | CM    | 1p-2p          | MTWTF-- | :30 | 5                 | \$25.00     | P-05 | 0.00          | NM   | 5     | \$125.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>General Hospital                  |      |                   |                 |  |       |                |         |     |                   |             |      |               |      |       |          |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
| Week:   |      | 03/28/22          | 04/03/22        | MTWTF--  |       |                |         |     | 5                 | \$25.00     |      | 0.00          |      |       |          |
| Week:   |      | 04/04/22          | 04/10/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/11/22          | 04/17/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/18/22          | 04/24/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/25/22          | 05/01/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 05/02/22          | 05/08/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| 32  | KLKN | 03/28/22          | 05/06/22        | M-F 630p-7p<br>M-F 630p-7p                     | CM    | 630p-7p        | MTWTF-- | :30 | 5                 | \$175.00    | P-04 | 0.00          | NM   | 5     | \$875.00 |
| COMMENTS APPLY TO SUB LINES A THRU A<br>Entertainment Tonight             |      |                   |                 |  |       |                |         |     |                   |             |      |               |      |       |          |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
| Week:   |      | 03/28/22          | 04/03/22        | MTWTF--  |       |                |         |     | 5                 | \$175.00    |      | 0.00          |      |       |          |
| Week:   |      | 04/04/22          | 04/10/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/11/22          | 04/17/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |
| Week:   |      | 04/18/22          | 04/24/22        | -----  |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |          |

Order / Rev: 45072  
 Alt Order #: 27665836  
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor  
 Product Desc: TV  
 Estimate: 1469  
 KLKN-TV

| Ln             | Ch   | Start             | End             | Inventory Code                       | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri  | Rtg           | Type | Spots | Amount     |
|----------------|------|-------------------|-----------------|--------------------------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|------------|
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 04/25/22 |      | 04/25/22          | 05/01/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 05/02/22 |      | 05/02/22          | 05/08/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| 35             | KLKN | 03/28/22          | 05/08/22        | ABC World News Sat                   | CM    | 530p-6p        | -----S- | :30 | 1                 | \$250.00    | P-01 | 0.00          | NM   | 4     | \$1,000.00 |
|                |      |                   |                 | ABC World News Sat                   |       |                |         |     |                   |             |      |               |      |       |            |
|                |      |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                |         |     |                   |             |      |               |      |       |            |
|                |      |                   |                 | ABC News-Sat                         |       |                |         |     |                   |             |      |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 03/28/22 |      | 04/03/22          | 04/03/22        | -----S-                              |       |                |         |     | 1                 | \$250.00    |      | 0.00          |      |       |            |
| Week: 04/04/22 |      | 04/10/22          | 04/10/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/11/22 |      | 04/17/22          | 04/17/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/18/22 |      | 04/24/22          | 04/24/22        | -----S-                              |       |                |         |     | 1                 | \$250.00    |      | 0.00          |      |       |            |
| Week: 04/25/22 |      | 05/01/22          | 05/01/22        | -----S-                              |       |                |         |     | 1                 | \$250.00    |      | 0.00          |      |       |            |
| Week: 05/02/22 |      | 05/08/22          | 05/08/22        | -----S-                              |       |                |         |     | 1                 | \$250.00    |      | 0.00          |      |       |            |
| 37             | KLKN | 03/28/22          | 05/07/22        | Ch 8 News Sat at 10p                 | CM    | 10p-1035p      | -----S- | :30 | 1                 | \$150.00    | P-05 | 0.00          | NM   | 1     | \$150.00   |
|                |      |                   |                 | Ch 8 News Sat at 10p                 |       |                |         |     |                   |             |      |               |      |       |            |
|                |      |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                |         |     |                   |             |      |               |      |       |            |
|                |      |                   |                 | Channel 8 Eyewitness News At Ten     |       |                |         |     |                   |             |      |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 03/28/22 |      | 04/03/22          | 04/03/22        | -----S-                              |       |                |         |     | 1                 | \$150.00    |      | 0.00          |      |       |            |
| Week: 04/04/22 |      | 04/10/22          | 04/10/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/11/22 |      | 04/17/22          | 04/17/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/18/22 |      | 04/24/22          | 04/24/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/25/22 |      | 05/01/22          | 05/01/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 05/02/22 |      | 05/08/22          | 05/08/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| 38             | KLKN | 03/28/22          | 05/08/22        | ABC World News Su                    | CM    | 5p-530p        | -----S  | :30 | 1                 | \$125.00    | P-03 | 0.00          | NM   | 1     | \$125.00   |
|                |      |                   |                 | ABC World News Su                    |       |                |         |     |                   |             |      |               |      |       |            |
|                |      |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                |         |     |                   |             |      |               |      |       |            |
|                |      |                   |                 | ABC News-Sun                         |       |                |         |     |                   |             |      |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 03/28/22 |      | 04/03/22          | 04/03/22        | -----S                               |       |                |         |     | 1                 | \$125.00    |      | 0.00          |      |       |            |
| Week: 04/04/22 |      | 04/10/22          | 04/10/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/11/22 |      | 04/17/22          | 04/17/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/18/22 |      | 04/24/22          | 04/24/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/25/22 |      | 05/01/22          | 05/01/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 05/02/22 |      | 05/08/22          | 05/08/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| 39             | KLKN | 03/28/22          | 05/08/22        | Ch 8 News Sun at 10p                 | CM    | 10p-1035p      | -----S  | :30 | 1                 | \$200.00    | P-05 | 0.00          | NM   | 1     | \$200.00   |
|                |      |                   |                 | Ch 8 News Sun at 10p                 |       |                |         |     |                   |             |      |               |      |       |            |
|                |      |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                |         |     |                   |             |      |               |      |       |            |
|                |      |                   |                 | Channel 8 Eyewitness News At Ten     |       |                |         |     |                   |             |      |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 03/28/22 |      | 04/03/22          | 04/03/22        | -----S                               |       |                |         |     | 1                 | \$200.00    |      | 0.00          |      |       |            |
| Week: 04/04/22 |      | 04/10/22          | 04/10/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/11/22 |      | 04/17/22          | 04/17/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/18/22 |      | 04/24/22          | 04/24/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/25/22 |      | 05/01/22          | 05/01/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 05/02/22 |      | 05/08/22          | 05/08/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| 40             | KLKN | 03/28/22          | 05/06/22        | Ch 8 News at 10p M-F                 | CM    | 10p-1035p      | MTWTF-- | :30 | 5                 | \$175.00    | P-05 | 0.00          | NM   | 5     | \$875.00   |
|                |      |                   |                 | Ch 8 News at 10p M-F                 |       |                |         |     |                   |             |      |               |      |       |            |
|                |      |                   |                 | COMMENTS APPLY TO SUB LINES A THRU A |       |                |         |     |                   |             |      |               |      |       |            |
|                |      |                   |                 | Channel 8 Eyewitness News At Ten     |       |                |         |     |                   |             |      |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 03/28/22 |      | 04/03/22          | 04/03/22        | MTWTF--                              |       |                |         |     | 5                 | \$175.00    |      | 0.00          |      |       |            |
| Week: 04/04/22 |      | 04/10/22          | 04/10/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/11/22 |      | 04/17/22          | 04/17/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/18/22 |      | 04/24/22          | 04/24/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/25/22 |      | 05/01/22          | 05/01/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 05/02/22 |      | 05/08/22          | 05/08/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| 41             | KLKN | 03/28/22          | 05/15/22        | Nightline                            | CM    | 1135p-1208a    | MTWTF-- | :30 | 1                 | \$30.00     | P-05 | 0.00          | NM   | 1     | \$30.00    |
|                |      |                   |                 | Nightline                            |       |                |         |     |                   |             |      |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 03/28/22 |      | 04/03/22          | 04/03/22        | MTWTF--                              |       |                |         |     | 1                 | \$30.00     |      | 0.00          |      |       |            |
| Week: 04/04/22 |      | 04/10/22          | 04/10/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/11/22 |      | 04/17/22          | 04/17/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |
| Week: 04/18/22 |      | 04/24/22          | 04/24/22        | -----                                |       |                |         |     | 0                 | \$0.00      |      | 0.00          |      |       |            |

Order / Rev: 45072  
 Alt Order #: 27665836  
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor  
 Product Desc: TV  
 Estimate: 1469  
 KLKN-TV

| Ln             | Ch        | Start             | End             | Inventory Code   | Break | Start/End Time        | Days            | Len           | Spots             | Rate        | Pri  | Rtg           | Type        | Spots | Amount     |
|----------------|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|-------------|------|---------------|-------------|-------|------------|
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 04/25/22 |           | 04/25/22          | 05/01/22        | -----  |       |                       |                 |               | 0                 | \$0.00      |      | 0.00          |             |       |            |
| Week: 05/02/22 |           | 05/02/22          | 05/08/22        | -----  |       |                       |                 |               | 0                 | \$0.00      |      | 0.00          |             |       |            |
| Week: 05/09/22 |           | 05/09/22          | 05/15/22        | -----  |       |                       |                 |               | 0                 | \$0.00      |      | 0.00          |             |       |            |
| 42             | KLKN      | 04/04/22          | 05/08/22        | Ch 8 News at 5p M-F<br>Ch 8 News 5p M-F<br>COMMENTS APPLY TO SUB LINES A THRU A<br>Channel 8 Eyewitness News At Five         | CM    | 5p-530p               | MTWTF--         | :30           | 5                 | \$200.00    | P-04 | 0.00          | NM          | 23    | \$4,600.00 |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 04/04/22 |           | 04/04/22          | 04/10/22        | MTWTF--  |       |                       |                 |               | 5                 | \$200.00    |      | 0.00          |             |       |            |
| Week: 04/11/22 |           | 04/11/22          | 04/17/22        | MTWTF--  |       |                       |                 |               | 4                 | \$200.00    |      | 0.00          |             |       |            |
| Week: 04/18/22 |           | 04/18/22          | 04/24/22        | MTWTF--  |       |                       |                 |               | 4                 | \$200.00    |      | 0.00          |             |       |            |
| Week: 04/25/22 |           | 04/25/22          | 05/01/22        | MTWTF--  |       |                       |                 |               | 5                 | \$200.00    |      | 0.00          |             |       |            |
| Week: 05/02/22 |           | 05/02/22          | 05/08/22        | MTWTF--  |       |                       |                 |               | 5                 | \$200.00    |      | 0.00          |             |       |            |
| 43             | KLKN      | 04/04/22          | 05/08/22        | Ch 8 News at 6p M-F<br>Ch 8 Eyewitness News 6p<br>COMMENTS APPLY TO SUB LINES A THRU A<br>Channel 8 Eyewitness News At Six   | CM    | 6p-630p               | MTWTF--         | :30           | 5                 | \$250.00    | P-04 | 0.00          | NM          | 26    | \$6,500.00 |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 04/04/22 |           | 04/04/22          | 04/10/22        | MTWTF--  |       |                       |                 |               | 4                 | \$250.00    |      | 0.00          |             |       |            |
| Week: 04/11/22 |           | 04/11/22          | 04/17/22        | MTWTF--  |       |                       |                 |               | 5                 | \$250.00    |      | 0.00          |             |       |            |
| Week: 04/18/22 |           | 04/18/22          | 04/24/22        | MTWTF--  |       |                       |                 |               | 5                 | \$250.00    |      | 0.00          |             |       |            |
| Week: 04/25/22 |           | 04/25/22          | 05/01/22        | MTWTF--  |       |                       |                 |               | 5                 | \$250.00    |      | 0.00          |             |       |            |
| <u>Spot</u>    | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>   |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> |      | <u>Rtg</u>    | <u>Type</u> |       |            |
| 16             | KLKN      | 04/25/22-05/01/22 |                 | Ch 8 News at 6p M-F<br>See MG 43.25,43.26,43.27<br>[Schedule Change-No 6p News on 4/29] Preempt                              |       | 6p-630p               | MTWThF----      | :30           |                   | (\$250.00)  |      | 0.00          | NM          |       |            |
| 25             | KLKN      | 04/25/22-05/01/22 |                 | Thursday Prime 3<br>Ⓜ MG for 8.24,8.23,43.16<br>[Schedule Change-NFL Draft 7p-1030p] Preempt                                 |       | 9p-10p                | ---Th-----      | :30           |                   | \$250.00    |      | 0.00          | NM          |       |            |
| 26             | KLKN      | 04/28/22-04/28/22 |                 | Ch 8 News Late Ed M-Sun<br>Ⓜ MG for 8.24,8.23,43.16  |       | 1030p-1105p           | ---Th-----      | :30           |                   | \$250.00    |      | 0.00          | NM          |       |            |
| 27             | KLKN      | 04/29/22-04/29/22 |                 | Ch 8 News Late Ed M-Sun<br>Ⓜ MG for 8.24,8.23,43.16  |       | 1030p-1105p           | -----F----      | :30           |                   | \$250.00    |      | 0.00          | NM          |       |            |
| Week: 05/02/22 |           | 05/02/22          | 05/08/22        | MTWTF--  |       |                       |                 |               | 5                 | \$250.00    |      | 0.00          |             |       |            |
| 44             | KLKN      | 04/04/22          | 05/08/22        | Good Morning America Sat<br>Good Morning America Sat<br>COMMENTS APPLY TO SUB LINES A THRU A<br>Weekend Good Morning America | CM    | 7a-9a                 | -----S-         | :30           | 1                 | \$75.00     | P-04 | 0.00          | NM          | 5     | \$375.00   |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 04/04/22 |           | 04/04/22          | 04/10/22        | -----S-  |       |                       |                 |               | 1                 | \$75.00     |      | 0.00          |             |       |            |
| Week: 04/11/22 |           | 04/11/22          | 04/17/22        | -----S-  |       |                       |                 |               | 1                 | \$75.00     |      | 0.00          |             |       |            |
| Week: 04/18/22 |           | 04/18/22          | 04/24/22        | -----S-  |       |                       |                 |               | 1                 | \$75.00     |      | 0.00          |             |       |            |
| Week: 04/25/22 |           | 04/25/22          | 05/01/22        | -----S-  |       |                       |                 |               | 1                 | \$75.00     |      | 0.00          |             |       |            |
| Week: 05/02/22 |           | 05/02/22          | 05/08/22        | -----S-  |       |                       |                 |               | 1                 | \$75.00     |      | 0.00          |             |       |            |
| 45             | KLKN      | 04/04/22          | 05/08/22        | This Week<br>This Week<br>COMMENTS APPLY TO SUB LINES A THRU A<br>This Week  | CM    | 8a-9a                 | -----S          | :30           | 1                 | \$150.00    | P-03 | 0.00          | NM          | 5     | \$750.00   |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 04/04/22 |           | 04/04/22          | 04/10/22        | -----S   |       |                       |                 |               | 1                 | \$150.00    |      | 0.00          |             |       |            |
| Week: 04/11/22 |           | 04/11/22          | 04/17/22        | -----S   |       |                       |                 |               | 1                 | \$150.00    |      | 0.00          |             |       |            |
| Week: 04/18/22 |           | 04/18/22          | 04/24/22        | -----S   |       |                       |                 |               | 1                 | \$150.00    |      | 0.00          |             |       |            |
| Week: 04/25/22 |           | 04/25/22          | 05/01/22        | -----S   |       |                       |                 |               | 1                 | \$150.00    |      | 0.00          |             |       |            |
| Week: 05/02/22 |           | 05/02/22          | 05/08/22        | -----S   |       |                       |                 |               | 1                 | \$150.00    |      | 0.00          |             |       |            |
| 46             | KLKN      | 04/11/22          | 04/17/22        | Good Morning America<br>Good Morning America<br>COMMENTS APPLY TO SUB LINES A THRU A<br>Good Morning America                 | CM    | 7a-9a                 | MTWTF--         | :30           | 4                 | \$175.00    | P-03 | 0.00          | NM          | 4     | \$700.00   |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |             |       |            |
| Week: 04/11/22 |           | 04/11/22          | 04/17/22        | MTWTF--  |       |                       |                 |               | 4                 | \$175.00    |      | 0.00          |             |       |            |
| 47             | KLKN      | 04/11/22          | 04/17/22        | M-F 630p-7p<br>M-F 630p-7p   | CM    | 630p-7p               | MTWTF--         | :30           | 4                 | \$250.00    | P-03 | 0.00          | NM          | 4     | \$1,000.00 |

Order / Rev: 45072  
 Alt Order #: 27665836  
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor  
 Product Desc: TV  
 Estimate: 1469

KLKN-TV

| Ln                                   | Ch   | Start             | End             | Inventory Code      | Break | Start/End Time | Days              | Len | Spots | Rate        | Pri  | Rtg           | Type   | Spots | Amount      |
|--------------------------------------|------|-------------------|-----------------|---------------------|-------|----------------|-------------------|-----|-------|-------------|------|---------------|--------|-------|-------------|
| COMMENTS APPLY TO SUB LINES A THRU A |      |                   |                 |                     |       |                |                   |     |       |             |      |               |        |       |             |
| Entertainment Tonight                |      |                   |                 |                     |       |                |                   |     |       |             |      |               |        |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |      | <u>Rating</u> |        |       |             |
| Week:                                |      | 04/11/22          | 04/17/22        | MTWTF--             |       |                | 4                 |     |       | \$250.00    |      | 0.00          |        |       |             |
| 48                                   | KLKN | 04/16/22          | 04/16/22        | Ch 8 News Sat at 6p | CM    | 6p-630p        | -----S-           | :30 | 1     | \$175.00    | P-02 | 0.00          | NM     | 1     | \$175.00    |
|                                      |      |                   |                 | Ch 8 News Sat at 6p |       |                |                   |     |       |             |      |               |        |       |             |
| COMMENTS APPLY TO SUB LINES A THRU A |      |                   |                 |                     |       |                |                   |     |       |             |      |               |        |       |             |
| Eyewitness News 8 At 6-Sat           |      |                   |                 |                     |       |                |                   |     |       |             |      |               |        |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |      | <u>Rating</u> |        |       |             |
| Week:                                |      | 04/11/22          | 04/17/22        | -----S-             |       |                | 1                 |     |       | \$175.00    |      | 0.00          |        |       |             |
| 49                                   | KLKN | 04/14/22          | 04/14/22        | Thursday Prime 3    | CM    | 9p-10p         | ---T---           | :30 | 1     | \$350.00    | P-03 | 0.00          | NM     | 1     | \$350.00    |
|                                      |      |                   |                 | Thursday Prime 3    |       |                |                   |     |       |             |      |               |        |       |             |
|                                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |      | <u>Rating</u> |        |       |             |
| Week:                                |      | 04/11/22          | 04/17/22        | ---T---             |       |                | 1                 |     |       | \$350.00    |      | 0.00          |        |       |             |
|                                      |      |                   |                 |                     |       |                |                   |     |       |             |      |               | Totals | 295   | \$45,665.00 |





125 West 55th St  
New York, NY 10019

|   |  |   |  |
|---|--|---|--|
| <b>Contract #</b> 27665836                            | <b>Changes as of:</b> 4/13/2022 at 10:05 AM  | <b>Version:</b> Highlighting Makegood 4   | <b>Status:</b> Accepted  |
| <b>CPE:</b> 321/373/1469                              | <b>Flight:</b> 3/28/22 - 5/15/22   | <b>Station:</b> KLNK  | <b>Con Type:</b> POLITICAL/NOTE  |
| <b>Agency:</b> MEDIUM BUYING LLC                      | <b>Advertiser:</b> Brett Lindstrom for Governor                                      | <b>Market:</b> Lincoln&Hstng-Kmy-Pls DMA  | <b>Total \$:</b> \$45,665.00   |
| 815 Grandview Ave<br>Suite 600<br>COLUMBUS, OH 43215  | <b>Product:</b> TV<br><b>Agency Order #:</b> 11311012<br><b>Buyer:</b> Lloyd, Dillon | <b>Office:</b> WASHINGTON<br><b>Service:</b> Nielsen<br><b>Primary Demo:</b> Adults 35+ | <b>Total Spots:</b> 295<br><b>Total CPP:</b> \$0.00<br><b>Total GRP:</b> |
| <b>Salesperson:</b> ALEXANDRA BRADLEY<br>202-955-5342 | <b>Separation:</b>   | <b>Assistant:</b> ALEXANDRA BRADLEY<br>202-955-5342                                     | <b>Traffic #:</b> 45072  |

Comments: REVISED TO MATCH NEW RATE CARD

| #       | Day/Time     | DP | Program           | Rate     | A35P<br>Rating | Len | 3/28 - 5/9 |     |      |      |      |     |     |   |  |     | Total<br>Spots | Total<br>\$ | CPP* | GRP* |
|---------|--------------|----|-------------------|----------|----------------|-----|------------|-----|------|------|------|-----|-----|---|--|-----|----------------|-------------|------|------|
|         |              |    |                   |          |                |     | 3/28       | 4/4 | 4/11 | 4/18 | 4/25 | 5/2 | 5/9 |   |  |     |                |             |      |      |
|         | Th<br>9p-10p |    | Big Sky-ABC       | \$250.00 | 0              | 30  | 0          | 0   | 0    | 1    | 0    | 0   | 1   | 0 |  | 1   | \$250.00       | \$0.00      | 0.0  |      |
|         | Th<br>9p-10p |    | Abbott Elementary | \$250.00 | 0.0            | 30  | 0          | 0   | 0    | 0    | 1    | 0   | 0   | 0 |  | 1   | \$250.00       | \$0.00      | 0.0  |      |
| TOTALS: |              |    |                   |          |                |     | 51         | 43  | 44   | 48   | 49   | 49  | 11  |   |  | 295 | \$45,665.00    | \$0.00      | 0.0  |      |

Makegood Comments

| Date/Time         | Action      | Added by | Comment                       |
|-------------------|-------------|----------|-------------------------------|
| 04/13/22 10:05 AM | Sent To Rep | Joy Wenn | See program change on line 58 |